



# Privacy Policy

At Al Noor Hospital, we prioritize your privacy and are committed to protecting your personal information. This Privacy Policy outlines how we collect, use, disclose, and protect your data when you use our website, mobile application, and related services (collectively, "Services"). By accessing our Services, you agree to the terms of this Privacy Policy.

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## 1. Information Collection and Use

**User-Provided Information:** We collect personal data, including your name, contact details, demographic information, and health-related details when you register, book appointments, or interact with our Services.

**Automated Data Collection:** When you visit our website or app, we collect device details, IP addresses, location data (if enabled), and browsing activity to improve service quality and user experience.

**Surveys and Feedback:** We may request demographic details and feedback to enhance our Services. Responses may be stored for quality improvement.

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## 2. Data Sharing and Disclosure

**With Healthcare Professionals:** Your information may be shared with authorized healthcare providers to facilitate medical services.

**Third-Party Service Providers:** We may share data with contractors who support our Services, including IT support and payment processing. These entities are bound by confidentiality agreements.

**Legal and Regulatory Compliance:** We may disclose your information if required by law, regulation, or governmental authority, or to protect our rights and prevent fraud.

**Business Transfers:** In case of a merger, acquisition, or sale, user information may be transferred to the relevant entity.

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### **3. Security Measures**

We implement industry-standard security practices, including encryption, access controls, and periodic security updates, to safeguard your personal information. However, we are not responsible for unauthorized access due to breaches beyond our control.

Users must protect their account credentials. If you suspect unauthorized account access, notify us immediately at [Insert Email].

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### **4. Social Media and Third-Party Links**

Our Services may include social media features (e.g., Facebook, Twitter), which collect browsing information subject to their respective privacy policies. We are not responsible for data handling by third-party websites linked to our Services.

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### **5. Use of Cookies and Tracking Technologies**

We use cookies to enhance user experience and track preferences. You may disable cookies via browser settings, though this may affect Service functionality.

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### **6. Children's Privacy**

Our Services are not designed for minors. Parents are encouraged to supervise their children's online activities and use parental control tools.

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### **7. Updates to Privacy Policy**

We may revise this Privacy Policy periodically. Significant changes will be communicated via our website or email. Continued use of our Services after such updates constitutes acceptance of the revised terms.